



## Media Report October 16 - 22, 2009

### ***Franchise Law Journal:***

Summer 2009: "Playing the Game by the Rules: A Practical Guide to Sweepstakes and Contest Promotions," Article by **Ty Lord** and **Laura Miller**, which provides an overview of key legal issues to consider when structuring, conducting, and advertising contests and sweepstakes, as well as practical advice for complying with applicable state and federal laws and regulations.

<http://www.kilpatrickstockton.com/publications/downloads/TLordLMillerFranchiseLawJournal09.pdf>

### ***Georgia Bar Journal:***

October 2009:

- **Sonny Poloche** recognized for being selected as a member of the GALEO Board of Directors (with photo).
- **Paul Rosenblatt** recognized for being awarded the "2008 Transaction of the Year" by the Turnaround Management Association (with photo).
- **Jay Bogan** recognized for being admitted as a fellow into the prestigious Litigation Counsel of America (LCA) (with photo).

### ***The Litigator:***

October 2009: "The End of Blackwelder," Article by **Richard Dietz** re: the Fourth Circuit's new preliminary injunction test.

<http://www.kilpatrickstockton.com/publications/downloads/RDietz.pdf>

### ***Washington Post, AmLaw Daily, and Washington Business Journal:***

October 14 – 19: Media coverage re: the additions of **David Cox**, **Jennifer Rasile Everitt**, and **Julie Podlesni** to the firm's Insurance Coverage Team in the Washington, DC office.

### ***Charlotte Business Journal:***

October 16: "H1N(e)1? Not at these firms," **David Lindsay** and **Mark Stember** quoted re: the legalities of H1N1 management.

### ***AmLaw Daily:***

October 16: "Patent Litigation Weekly: Foley & Lardner in Bitter Dispute with (Another) Patent Enforcement Company," **Kilpatrick Stockton** referenced.

### ***Washington Business Journal:***

October 16 – 22: "Drinks for the cure," Photo of **David Zacks** and **Chris Gattuso** with Paula Mohan of ACS at a recent reception hosted by **Kilpatrick Stockton** (flagship sponsor of the Washington, DC Making Strides Against Breast Cancer walk) held at the W Hotel in Washington, DC.

### ***Daily Report:***

October 19:

- "First person: Win-win adoptions," Article by **Jim Ewing** re: the gratifying pro bono experiences he has had with the Atlanta Volunteer Lawyers' Foundation's Grandparent Adoption Program.
- "Patent marking: Get it right, or beware of the bounty hunter," Article by **Candice Decaire** re: false marking claims.

- “In hot tenants’ market, will firms stay or go?” **Kilpatrick Stockton** referenced among a number of Atlanta firms that may be in the market for new space.

***Daily Report:***

October 20: “Duane Morris takes tourney,” **Kilpatrick Stockton** referenced as the presenting sponsor of the ACC Georgia Chapter’s third annual Charity Golf and Tennis Tournament held on Oct. 5.

***Daily Report and AmLaw Daily:***

October 20: “Judge rejects ringtone performance royalties,” **Joe Beck, Joe Petersen, Alex Fonoroff** and **Andrew Pequignot** referenced as counsel to AT&T in a copyright infringement case re: ringtone public performance royalties.

***Blue Mau Mau:***

October 20: “Gathering Storm: Franchisees Sue Lawyers,” Article which quotes **Rupert Barkoff’s** article that ran in the Sept. 24 issue in the *New York Law Journal*.

***Law 360 and Dbusiness News:***

October 21: Media visibility re: the addition of **Wendy Choi** to the firm’s Intellectual Property Department in the Atlanta office (**Wendy Choi** and **John Pratt** quoted).

***Law 360:***

October 21: “DuPont Settles Crop Protection Patent Spat,” **Kilpatrick Stockton** referenced as counsel to DuPont.