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## **Kilpatrick Stockton Partner Barry Benjamin to be Featured Speaker at National Forum on Advertising Law**

**NEW YORK (December 17)** – Kilpatrick Stockton announced today that Partner **Barry Benjamin** will be a featured speaker at the **American Conference Institute’s 23<sup>rd</sup> National Forum on Advertising Law**, which will be held in New York on January 26 and 27.

The forum brings together leading industry experts, who will offer practical solutions and strategies for advertisers to meet the increasingly complex challenges posed by the changing regulatory environment. Mr. Benjamin’s session is entitled, “Crafting a Post-“Crash” Agency/Client Agreement That Satisfies the Needs of Both Parties,” and is designed to address the difficulties both advertisers and agencies have in negotiating a mutually beneficial deal in an economically challenging environment.

Mr. Benjamin is a partner in Kilpatrick Stockton’s New York office and chairs the firm’s Advertising, Promotions, & Media Group within its Intellectual Property Department. His practice covers advertising, intellectual property, technology, and media law, focusing in litigation, advice and counseling, and regulatory defense.

For more information about **Mr. Benjamin**, please visit:

<http://www.kilpatrickstockton.com/attorneys/detail.aspx?ID=14667&pglist=&stlist=>

For more information about the **National Forum on Advertising Law**, please visit:

<http://www.americanconference.com/advertisinglaw.htm>

For more information about **Kilpatrick Stockton**, please visit:

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