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## **Kilpatrick Stockton Partner Barry Benjamin to Moderate Distinguished Panel on Hot Topics in Online Behavioral Advertising**

**NEW YORK (June 15) – Kilpatrick Stockton** announced today that Partner **Barry Benjamin** will be moderating the New York City Bar Association’s panel discussion entitled, **“Hot Topics in Online Behavioral Advertising.”** The panel will be held on Monday, June 21 from 6 – 8:30 p.m. at the New York City Bar Association.

The distinguished panel of legal industry professionals will outline and discuss issues regarding online behavioral advertising and privacy law. At the heart of the discussion are the questions: What is our fundamental expectation of privacy online and is it realistic? How do we balance a free accessible Internet with consumer privacy? Should we continue to follow a self-regulatory model or is government regulation unavoidable?

Mr. Benjamin is a partner in Kilpatrick Stockton’s New York office and chairs the firm’s Advertising, Promotions, & Media Group within its Intellectual Property Department. He focuses his practice on advertising, intellectual property, technology, and media law in the areas of litigation, advice and counseling, and regulatory defense. Mr. Benjamin has represented major corporate advertisers, start-up ventures, and small and medium-size agencies and companies.

For more information about **Mr. Benjamin**, please visit:

<http://www.kilpatrickstockton.com/en/Who%20We%20Are/Professionals/B/BenjaminBarryM14667.aspx>

For more information and to register for the **New York City Bar Association’s panel**, please visit: [http://www.nycbar.org/EventsCalendar/show\\_event.php?eventid=1426](http://www.nycbar.org/EventsCalendar/show_event.php?eventid=1426)

### **About Kilpatrick Stockton**

Kilpatrick Stockton LLP is a full-service international law firm with nearly 500 attorneys in nine offices across the globe: Atlanta and Augusta, GA.; Charlotte, Raleigh and Winston-Salem, NC.; New York, NY; Washington, D.C.; Dubai; and Stockholm. Kilpatrick Stockton's delivery of innovative business solutions provides results-oriented counsel for corporations, from the challenging demands of financial transactions and securities to the disciplines of intellectual property management. Collaboration among Kilpatrick Stockton’s corporate, litigation and intellectual property attorneys provides knowledgeable and proactive guidance for companies at every stage of the business life cycle. For more information, please visit

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